



LEXUS

URBAN POLO 

**PRIVATE MARQUEE
PROPOSAL
2025**

PRESENTED BY

**URBAN
EVENTS**

**An experience
like no other.**

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Stuff × **mediaworks.**

MEDIA PARTNERS

2024 HIGHLIGHT VIDEO

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WELCOME TO URBAN POLO

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Urban Polo is more than just polo! It's an unforgettable day of sport, music, fashion and food, making it the event of the summer.

Urban Polo is the closest you can get to the exhilarating sport of polo. Conveniently located in the heart of the city, the game of polo is now more accessible than ever before.

Aside from watching the polo, attendees can stomp the divots, try polo for themselves with our on-field hitting game, meet the polo players, check out the DJs on the main stage, grab a bite to eat or a refreshing drink or get involved in any of our sponsor's activations.

The Urban Polo takes place in two stunning urban locations around New Zealand - the beautiful Hagley Park in Christchurch and the iconic Auckland Domain with our first Australian event planned for December 2024 in Perth. Our Singapore event is now in its 3rd year with expansion planned for the United States and China in 2026.



Urban Events is a New Zealand-owned and operated company, founded by Simon Wilson and professional polo player Sam Hopkinson.

Urban Polo is now in its 9th year of operation and we have a considerable track record of establishing and promoting successful national and international events.

We have a strong team of talented individuals, bringing together a mix of creative, commercial, sporting and operational acumen.



Simon Wilson



Sam Hopkinson

OUR 2025 LOCATIONS + DATES

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SAT 15th FEB 2025



HAGLEY PARK, CHRISTCHURCH

SAT 08th MARCH 2025



THE DOMAIN, AUCKLAND

PRIVATE MARQUEES

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EXCLUSIVE ACCESS FOR YOU AND YOUR GUESTS

Secure a private marquee for the ultimate Lexus Urban Polo experience.

Our private marquees are the perfect option for corporate hospitality, or for treating your friends and family to a fantastic day out at the polo.

With packages to suit small, medium or large groups, this is truly a unique hosting opportunity that your guests will remember for years to come.

Your private marquee is located within an exclusive area that is only accessible to marquee holders and their guests, in the heart of the action, giving you the best opportunity to experience the thrilling fast-paced sport of f3 polo®.

Our end-to-end promenade walkway in front of the private marquees offers you the opportunity to mix and mingle with other guests, check out the fashion or get even closer to the field. Offering both shade and sunny areas, this is THE spot to see or be seen!



FULL CATERING INCLUDED

Your private marquee is fully catered and includes a superb selection of food and beverage, served by our experienced and professional catering team. Each marquee will have its own personal attendant to cater to your guest's needs throughout the day.

Menus include platters, canapés, small/medium-sized dishes, fresh summer fruit, and a selection of cheeses, as well as champagne, fine wine, beer and non-alcoholic beverages. Your package details are finalised and sent to you closer to the event and we will work closely with you on any special dietary requirements for your guests.

Additional alcohol may be ordered on the day with our catering team and purchased via a credit card payment system.



CUSTOMISE YOUR MARQUEE with added features //08



Customise your marquee space, to reflect your corporate branding or personal style by upgrading your furniture with one of our preferred suppliers, or by adding decorative features such as wall silks, printed/branded walls, ceiling draping, flooring, plants, flowers or include power for pendants, neon lighting or photo booths.

If you choose the standard marquee package, we take care of all the basic furniture set up and pack down for you.

If you require customisation and these are booked through our suppliers, they will handle the installation of the extras for you. You will also be given access the day prior to the event to add your final touches (if needed).

All pricing for Add-Ons can be viewed via the Marquee Booking Portal



CUSTOMISE YOUR MARQUEE WITH ADD-ONS

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FURNITURE UPGRADES

The list below is an example of a standard furniture package (for a 10 pax marquee).*

- Marquee
- Bar leaners & stools
- Serving tables
- White Picket fencing
- Umbrella(s)

You have the option of selecting the basic package or upgrading your furniture with one of our preferred suppliers.

If you select this option you will be contacted by our trusted supplier to assist with design, delivery and install.



POWER

Electricity can be made available (up to a maximum of 10amps) to your private marquee if you wish to add lighting or other small appliances.

Generator power will be allocated in advance and set up for you the morning of our event. If you need additional time for set-up, please contact us.

You will be contacted prior to our event to request the final details of your electrical inclusions.

BRANDED WALLS

An identifying sign with your company/hostname (s) will be located at the front and back entrances of your marquee.

You may also wish to showcase your brand and included a printed wall to enhance your marquee. Select this option at the time of booking and you'll be contacted by our preferred print partner.

Please be aware that we don't permit any exterior signage within the marquee spaces however low signage is permitted within your marquee courtyard (no tear-drops please).





PLANTS & FLORALS

Add a touch of greenery by adding a plant/floral package.

Available in either Small, Medium or Large Size packages, with a choice of Tropical, Native or Classic style. Each plant comes in a decorative Black or White planter pot.

Prices include delivery, set-up and collection. Larger packages can be arranged upon request.

Floral Packages are also available for Table Toppes or large displays for your serving table or nar. Prices will be advised by our preferred supplier if you select this option.



SECURITY

Security personnel will be roaming and monitoring guests coming and going from the marquees and ensuring they are wearing the correct Private Marquee wristbands.

If you wish to have added security measures in place for your marquee we can arrange additional security staff for you.

Overnight security will be onsite for the duration of the event however we strongly recommend valuable items are not left onsite overnight after the event. You are welcome to remove these from site from 8pm onwards.

Urban Events do not accept any responsibility for property left unaccompanied onsite.

WALL SILKS / ROOF SILK DRAPING

Marquee Wall Silks or Silk Roof Draping can help enhance the overall look and feel of your marquee and elevate it to a more luxurious level.

Available in ivory colour, prices include delivery, installation and removal.

Note: there is a limited supply of marquee silks and draping available - please check the Ticketing Portal when booking your marquee.

All pricing for Add-Ons can be viewed via the Marquee Booking Portal

FLOORING

Our standard marquee set-up is on a grass surface however additional flooring is available for several of our marquees sizes - in the following options:

Plastic Flooring - Christchurch only.
Vinyl + Hard Flooring - Auckland only.

Flooring is based on the square meterage of your marquee. Pricing includes delivery, set-up and collection.



GATES OPEN MIDDAY

12.15PM

HELICOPTER LANDING

3.00PM

NZ vs AUS WOMEN'S INTERNATIONAL
(4 CHUKKAS - CHCH AND AKLD EVENTS)

1.00PM

PONY PARADE

4.00PM

DIVOT STOMP / HITTING COMPETITION

1.30PM

PRO AM MATCH
(4 chukkas)

4.30PM

NZ vs AUS MEN'S INTERNATIONAL
(4 CHUKKAS - CHCH EVENT ONLY)

2.30PM

DIVOT STOMP / HITTING
COMPETITION

6.00PM

AWARDS PRESENTATION:
TEAMS & CHAMPION PONY



SECURE YOUR PRIVATE MARQUEE

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Marquee Sizes:

Private marquees are available on request for any size marquee.

2025 Marquee Pricing:

10 person marquee = \$4,925*

20 person marquee = \$9,985*

30 person marquee = \$14,920*

40 person marquee = \$18,945*

50 person marquee = \$23,698*

60 person marquee = \$26,380*

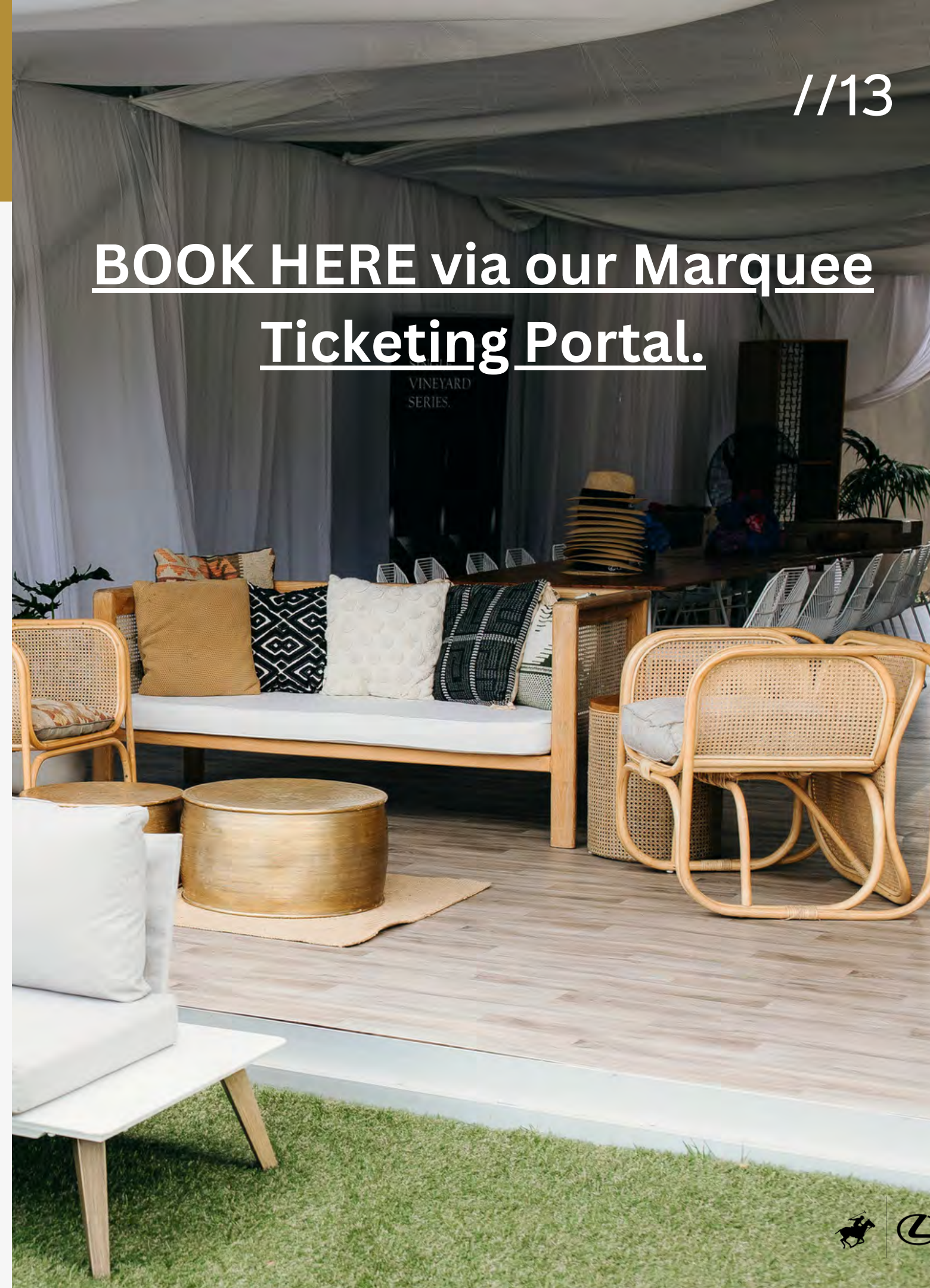
80 person marquee = \$36,265*

100 person marquee = \$45,300*

+3% cancellation insurance + GST



- A deposit of 50% of the marquee fee + 3% insurance + GST is required to confirm your marquee booking.
- Your booking is not confirmed until your deposit has been paid.
- The final invoice for the remaining 50% of the Marquee Price will be invoiced 8 weeks before the event. Both payments are due within 7 days of invoice issue date.
- Information Packs with further details on the day and your F&B package will be sent after the booking is fully paid.
- Instructions for the e-ticketing process for your Marquee Guests will be communicated to you closer to the event.

**BOOK HERE via our Marquee
Ticketing Portal.**



TICKETING & ENTRY

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- All private marquee holders and their guests will now receive an individual e-ticket via email (**which will be scanned on the event day**) and an event wristband
- The wristbands are the primary means of access to the private marquee and offer a secure and efficient method of identification, allowing our dedicated security personnel to easily identify unauthorised guests.
- Additionally, your catering team will issue a coloured beverage (F+B) wristband (unique to your marquee) to ensure that only the guests in your marquee are served from your F&B allocation/bar. This will provide an additional level of control and exclusivity for your marquee.
- Guests may be invited from other marquees into yours at your discretion.
- Entry & Ticketing Process: The e-ticket and wristband process will be communicated to the host/marquee key contact once your marquee deposit is paid and your booking is confirmed.  



GALLERY - PRIVATE MARQUEES



*URBAN POLO MARQUEE PACKAGES INCLUDE FURNITURE, SOME OF OUR GUESTS OPT OUT OF THE STANDARD FURNITURE PACKAGE AND CHOOSE THE UPGRADE OPTION AS SEEN ABOVE.

GALLERY - ACTION





URBAN POLO 

CONTACT US

If you are interested in booking a Private Marquee please visit our [website to access our Marquee Booking Portal](#).

If you have any further questions please contact us:

MARQUEES:

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SPONSORSHIP:

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